



dbFX

Online Margin Foreign Exchange Trading

Media Factsheet

dbFX.com – at a glance

dbFX.com, the leading online retail foreign exchange trading platform was launched by Deutsche Bank in 2006 to meet the growing demand of retail investors who wish to invest in the world's currency (FX) markets.

Deutsche Bank, the world leader in FX, treats its retail investors with the same values it is renowned for in the institutional market such as transparency and fairness.

The dbFX.com website is available in 3 languages, English, Chinese and Arabic. The trading platform is also available in German, Spanish, French, Russian and Japanese, and is accessible in over 82 countries around the world.

dbFX.com has 34 'currency pairs' available to investors to trade.

dbFX.com was the first online retail trading platform backed by a leading global bank. Traders using its platform get access to excellent pricing, market data and liquidity provided via Deutsche Bank, the world's No. 1 foreign exchange house.*

"As the No 1 provider of foreign exchange services, we excel at growing the market by continually developing new products, technology and services for participants such as pension funds, banks and funds of funds.

With dbFX, these market-leading capabilities are now available to individual investors as well."

Zar Amrolia
Global Head of Foreign Exchange
Deutsche Bank



Why trade FX?

The daily turnover in the world's currency markets is close to US\$ 2 trillion a day, and with online currency trading by individuals growing by an estimated 30 per cent year-on-year, more and more investors are seeing the benefits of FX as an asset class in its own right.

Benefits of trading FX include:

- **A strong investment diversifier:** FX is proven to have low correlation to bond and equity market returns, making it an excellent portfolio diversifier.
- **Trade an asset class with a large liquid market:** with a daily turnover of close to US\$2 trillion a day, compared to \$500 billion for the US government bond market and \$70 billion on the New York Stock Exchange, FX offers excellent opportunities for motivated investors.
- **Access to the market live and in real time:** The currency markets are open 24 hours a day, 7 days a week, giving investors constant and consistent access to the market.
- **Easy and cost-effective access:** There are low barriers to entry with a cost-effective and ready-made distribution channel via the internet.

Key features of dbFX

Some of the key features of dbFX.com's trading platform include:

- An easy-to-use trading platform which enables users to see trading positions in one window.
- A sophisticated charting package that allows traders to execute and manage trades directly from trading charts - avoiding the need to toggle between screens, and saving time and effort.
- A customisable platform that can be personalised to meet different trading styles.
- Access to market-leading Deutsche Bank research and streaming FX news and commentary from Thomson Financial.
- An automatic calculation of leverage - dbFX.com calculates both the funds needed to maintain current positions and those available for taking new positions.
- Customisable risk management. Clients can link orders to open positions allowing them to pre-plan their trades and manage their risk accordingly.



The benefits Deutsche Bank brings

Deutsche Bank has been ranked the No. 1 Foreign Exchange Bank in 2008 by Euromoney magazine for the fourth year running.

Deutsche Bank is the world's leading liquidity provider for FX, which enables it, through dbFX.com, to offer retail clients competitive bid / ask spreads.

dbFX.com clients benefit from this in two ways:

- They have the satisfaction of knowing they are clients of one of the world's leading banks.
- They are able to gain access to some of the best and most extensive research on currency markets written by Deutsche Bank's award winning analysts*

Tailored programmes for financial services providers

Financial services providers (such as FCMs, brokers, small banks or individual advisers such as CTAs and IFAs) have access to a bespoke program, known as 'Introducing Broker', which enables them to track and manage clients' accounts and receive competitive commission on trades that their clients make.

A further program - known as 'Managed Accounts' - allows providers to trade currencies on behalf of their clients, and provides a range of back-office services, such as the calculation and payment of management fees and the handling of administrative details of account opening.

How to get started

Investors are encouraged to open a Free Trial account to practice trading on the dbfx platform with live streaming prices with \$50,000 in virtual money'.

Investors need a minimum of US\$5,000 (or local currency equivalent - Euro, Sterling, Yen) to open a live account.

There are no transaction costs, which means clients can trade as often as they need - irrespective of order size - and all account information is updated live, giving clients a complete view of their account activity in real time.

Contacts

Deutsche Bank –
Global Markets and Press Relations:

Michelle Gathercole:
+44 (0) 20 7545 4249

Johanna Graf:
+44 (0) 20 7547 2603

www.dbfx.com
www.db.com

This document is intended for discussion purposes only and does not create any legally binding obligations on the part of Deutsche Bank AG and/or its affiliates ("DB"). Without limitation, this document does not constitute an offer, an invitation to offer or a recommendation to enter into any transaction. When making an investment decision, you should rely solely on the final documentation relating to the transaction and not the summary contained herein. DB is not acting as your financial adviser or in any other fiduciary capacity with respect to this proposed transaction. The transaction(s) or products(s) mentioned herein may not be appropriate for all investors and before entering into any transaction you should take steps to ensure that you fully understand the transaction and have made an independent assessment of the appropriateness of the transaction in the light of your own objectives and circumstances, including the possible risks and benefits of entering into such transaction. For general information regarding the nature and risks of the proposed transaction and types of financial instruments please go to www.globalmarkets.db.com/riskdisclosures. You should also consider seeking advice from your own advisers in making this assessment. If you decide to enter into a transaction with DB, you do so in reliance on your own judgment. The information contained in this document is based on material we believe to be reliable; however, we do not represent that it is accurate, current, complete, or error free. Assumptions, estimates and opinions contained in this document constitute our judgment as of the date of the document and are subject to change without notice. Any projections are based on a number of assumptions as to market conditions and there can be no guarantee that any projected results will be achieved. Past performance is not a guarantee of future results. This material was prepared by a Sales or Trading function within DB, and was not produced, reviewed or edited by the Research Department. Any opinions expressed herein may differ from the opinions expressed by other DB departments including the Research Department. Sales and Trading functions are subject to additional potential conflicts of interest which the Research Department does not face. DB may engage in transactions in a manner inconsistent with the views discussed herein. DB trades or may trade as principal in the instruments (or related derivatives), and may have proprietary positions in the instruments (or related derivatives) discussed herein. DB may make a market in the instruments (or related derivatives) discussed herein. Sales and Trading personnel are compensated in part based on the volume of transactions effected by them. The distribution of this document and availability of these products and services in certain jurisdictions may be restricted by law. You may not distribute this document, in whole or in part, without our express written permission. DB SPECIFICALLY DISCLAIMS ALL LIABILITY FOR ANY DIRECT, INDIRECT, CONSEQUENTIAL OR OTHER LOSSES OR DAMAGES INCLUDING LOSS OF PROFITS INCURRED BY YOU OR ANY THIRD PARTY THAT MAY ARISE FROM ANY RELIANCE ON THIS DOCUMENT OR FOR THE RELIABILITY, ACCURACY, COMPLETENESS OR TIMELINESS THEREOF. DB is authorised under German Banking Law (competent authority: BaFin - Federal Financial Supervising Authority) and regulated by the Financial Services Authority for the conduct of UK business.

Copyright © 2009 Deutsche Bank AG

*No. 1 Foreign Exchange Bank Euromoney FX Poll 2005, 2006, 2007, 2008 and 2009

dbFX

Deutsche Bank 